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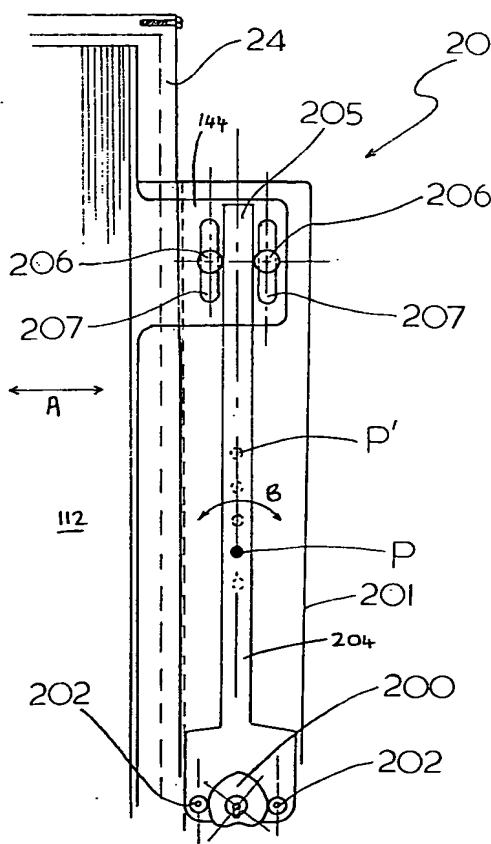
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| <p><b>(51) International Patent Classification<sup>7</sup>:</b> <b>G03B 25/02</b>,<br/>G09F 11/00, 19/02, 19/14</p> <p><b>(21) International Application Number:</b><br/>PCT/EP2004/012092</p> <p><b>(22) International Filing Date:</b> 22 October 2004 (22.10.2004)</p> <p><b>(25) Filing Language:</b> English</p> <p><b>(26) Publication Language:</b> English</p> <p><b>(30) Priority Data:</b><br/>0324917.4                      25 October 2003 (25.10.2003)      GB<br/>0329765.2                      23 December 2003 (23.12.2003)      GB<br/>0401765.3                      27 January 2004 (27.01.2004)      GB</p> <p><b>(71) Applicant (for all designated States except US):</b> <b>MAR-<br/>KETING WORKS INTERNATIONAL LIMITED</b><br/>[GB/GB]; 58 Howard Street, Belfast, BT1 6PJ (GB).</p> | <p><b>(72) Inventor; and</b><br/><b>(75) Inventor/Applicant (for US only):</b> <b>HUNT, Robert, John</b><br/>[GB/GB]; 62 Limehill Road, Lisburn, BT27 5LR (GB).</p> <p><b>(74) Agents:</b> <b>WALLACE, Alan</b> et al.; F.R. Kelly &amp; Co., 4<br/>Mount Charles, Belfast BT7 1NZ (GB).</p> <p><b>(81) Designated States (unless otherwise indicated, for every<br/>kind of national protection available):</b> AE, AG, AL, AM,<br/>AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,<br/>CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,<br/>GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,<br/>KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,<br/>MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,<br/>PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,<br/>TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,<br/>ZW.</p> <p><b>(84) Designated States (unless otherwise indicated, for every<br/>kind of regional protection available):</b> ARIPO (BW, GH,<br/>GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,</p> |
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- (54) Title: LENTICULAR IMAGE DISPLAY APPARATUS**



**(57) Abstract:** An apparatus for displaying a lenticular image comprising a lenticular image sheet and a lenticular lens sheet. The apparatus comprising a housing adapted to receive the lenticular image sheet and lenticular lens sheet so as to allow relative sliding movement between the two in a direction substantially perpendicular to the longitudinal axes of lenses on the lens sheet. The housing includes means for retaining the lenticular image sheet in a fixed position relative to the housing, and means for actuating the lenticular lens sheet in said direction of movement.



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